



2012 PARTNERSHIP OPPORTUNITIES

MID-ATLANTIC CHAPTER



AMERICAN CHEMISTRY COUNCIL
2011 PREMIERE PINNACLE AWARD AND GOLD AWARD

IMAGE COURTESY OF FOX ARCHITECTS
© RON BLUNT PHOTOGRAPHY

2012 OPTIONS - LEVELS

1.1

PATRON PARTNER \$5,000

SUMMIT PARTNER \$3,000

TRUSS PARTNER \$2,000

FOUNDATION PARTNER \$1,250

- 10% discount on all signature event tickets - up to four (4) per event *
- one (1) complimentary invitation delivery to MAC Membership **
- one (1) complimentary product spotlight email
- opportunity to host an IIDA event in showroom or venue of your choice
- partner recognition at all IIDA events
- partner listing on invitations to IIDA events
- name recognition on website sponsor page & weekly e-blast
- one (1) year on mailing list to receive e-blast & invitations to IIDA events
- name link to company website on IIDA home page
- logo link to company website on sponsor page
- accessibility to a team of 5 IIDA design professionals for one focus session to review a new product or advertising
- complimentary advertising on weekly e-blast (12 times per year)
- complimentary advertising on website for 2-week period (4 times per year)

* Signature events include:
The Premiere, Cosmo Couture,
Breaking Boundaries, and
Woodwind Cruise

** IIDA MAC reserves the rights
to review the content of the
email invite

2012 OPTIONS - LEVELS

1.2

PATRON PARTNER
\$5,000

SUMMIT PARTNER
\$3,000

TRUSS PARTNER
\$2,000

FOUNDATION PARTNER
\$1,250

- 10% discount on all signature event tickets - up to four (4) per event *
- one (1) complimentary invitation delivery to MAC Membership **
- one (1) complimentary product spotlight email
- opportunity to host an IIDA event in showroom or venue of your choice
- partner recognition at all IIDA events
- partner listing on invitations to IIDA events
- name recognition on website sponsor page & weekly e-blast
- one (1) year on mailing list to receive e-blast & invitations to IIDA events
- name link to company website on IIDA home page
- logo link to company website on sponsor page
- complimentary advertising on weekly e-blast (6 times per year)
- complimentary advertising on website for 2-week period (2 times per year)

* Signature events include:
The Premiere, Cosmo Couture,
Breaking Boundaries, and
Woodwind Cruise

** IIDA MAC reserves the rights
to review the content of the
email invite

2012 OPTIONS - LEVELS

1.3

PATRON PARTNER
\$5,000

SUMMIT PARTNER
\$3,000

TRUSS PARTNER
\$2,000

FOUNDATION PARTNER
\$1,250

- one (1) complimentary invitation delivery to MAC Membership **
- opportunity to host an IIDA event in showroom or venue of your choice
- partner recognition at all IIDA events
- partner listing on invitations to IIDA events
- name recognition on website sponsor page & weekly e-blast
- one (1) year on mailing list to receive e-blast & invitations to IIDA events
- complimentary advertising on weekly e-blast (3 times per year)

INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

2012 OPTIONS - LEVELS

1.4

PATRON PARTNER
\$5,000

SUMMIT PARTNER
\$3,000

TRUSS PARTNER
\$2,000

FOUNDATION PARTNER
\$1,250

- opportunity to host an IIDA event in showroom or venue of your choice
- partner recognition at all IIDA events
- partner listing on invitations to IIDA events
- name recognition on website sponsor page & weekly e-blast
- one (1) year on mailing list to receive e-blast & invitations to IIDA events

INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

2012 OPTIONS - PACKAGES

1.5

	Package A, Premium	Package B, Designer	Package C, Friend
PARTNERSHIP IIDA MAG	Patron \$ 5,000	Patron \$ 5,000	Summit \$ 3,000
COSMO COUTURE* CHARITY EVENT	Ambassador \$ 5,000	Ambassador \$ 5,000	Ambassador \$ 5,000
DESIGN AWARDS* PROJECT AWARDS EVENT	Platinum \$ 2,500	Platinum \$ 2,500	
BREAKING BOUNDARIES* NEOCON EAST EVENT	Visionary \$ 4,000		
	\$ 16,500 - \$ 3,000	\$ 12,500 - \$ 2,000	\$ 8,000 - \$ 1,500
	\$ 13,500	\$ 10,500	\$ 6,500

* Contact an IIDA Development Committee member for further information

2011 PARTNERS - THANK YOU

2.1

ANNUAL RETREAT
SPONSOR

SUMMIT
PARTNERS

TRUSS
PARTNER

FOUNDATION
PARTNERS



CONTACT - DEVELOPMENT COMMITTEE

3.1

Caroline Alexander, President

Mid-Atlantic Chapter
alexander_caroline@bah.com

Alison Kennedy, Development Chair

Mid-Atlantic Chapter
alison_kennedy@comcast.net
301.251.7259

Pedro Nunez, Development Co-Chair

Washington Metro City Center
Pedro@eighthday.com
703.562.3636 x12

Luis Hernandez, Development Co-Chair

Washington Metro City Center
LHernandez@littleonline.com
703.908.4516

Jessica Barno, Development Co-Chair

Baltimore-Annapolis City Center
jbarno@mooi.com
410.382.1913

Maria Bache, Development Co-Chair

Baltimore-Annapolis City Center
mbache@mooi.com
443.780.2028

IIDA MAC Mailing Address:

IIDA Mid-Atlantic Chapter
2020 Pennsylvania Avenue, #181
Washington, DC 20006

JOIN US - NEXT STEPS

4.1

SUBMIT VIA
CREDIT CARD*

SUBMIT VIA
CHECK

IIDA MAC Partnership Website:

www.iidamacpartners.org

* Additional credit card fees will apply

IIDA MAC Partnership Form:

IIDA Mid-Atlantic Chapter
2020 Pennsylvania Avenue, #181
Washington, DC 20006

In order to ensure our partners receive the very best benefit package, we reserve the right to amend these offerings.

Signature Event sponsors will receive recognition at the Signature Event and will not receive the Chapter Partner Benefits indicated above.

In order to ensure recognition of your contribution for the full calendar year, payment must be received by **January 31, 2012**. Digital logo artwork must accompany payment for inclusion in publications.

For questions contact the Development Chairman, Alison Kennedy at **alison_kennedy@comcast.net**

JOIN US - NEXT STEPS

4.2

CONTACT INFO

Company or Firm

Address _____

City _____

State _____

Zip _____

Point of Contact

Email _____

Phone _____

Please Make Checks Payable To:

IIDA Mid-Atlantic Chapter

IIDA MAC Mailing Address:

IIDA Mid-Atlantic Chapter
2020 Pennsylvania Avenue, #181
Washington, DC 20006

LEVEL OR PACKAGE

Level

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Patron
\$5,000 | <input type="checkbox"/> Summit
\$3,000 | <input type="checkbox"/> Truss
\$2,000 | <input type="checkbox"/> Foundation
\$1,250 |
|--|--|---|--|

Package

- | | | |
|--|---|--|
| <input type="checkbox"/> Premium
\$13,500 | <input type="checkbox"/> Designer
\$10,500 | <input type="checkbox"/> Friend
\$6,500 |
|--|---|--|